



Maine Holiday Mindset Quiz

Read each question aloud. Have your family/friends silently pick the answer that sounds most like them.

The town puts up new streetlights downtown. Your reaction?

- A. "Good! They're sensible, safe, and they look like they belong."
- B. "Nice! Small improvements add up. What's next?"
- C. "Figures. Money spent on the wrong things again."

A new restaurant from 'away' opens in town. Your reaction?

- A. "Hope they understand the community's history."
- B. "Good! Growth is essential. Let's move forward."
- C. "Bet it gets delayed or over budget. They all do."

Someone suggests changing a long-standing local tradition.

- A. "Careful. Traditions matter for a reason."
- B. "If it makes it better or more inclusive, worth exploring."
- C. "Doesn't matter. Nothing changes around here anyway."

Your internet goes out during a storm.

- A. "Typical Maine winter. Grab a flashlight and wait it out."
- B. "Let's call support. There must be a faster fix."
- C. "Of course this would happen. Why am I not surprised?"

A new economic development project is announced.

- A. "If they respect the community, they'll do well."
- B. "Great! New energy keeps things vibrant."
- C. "We'll see. These things never last."

Score Your Results > Count your As, Bs, and Cs:

MOSTLY A: Proud Mainer

Holiday Party Vibe: The one insisting the meal must be served on Grandma's china because "that's how we've always done it."

Rooted, loyal, and values continuity. Looks for service, quality, and reputation. Trust must be earned, not assumed.

MOSTLY B: Change Seeker

Holiday Party Vibe: Shows up with a brand-new recipe they found on TikTok and says, "Just try it, I swear it's amazing."

Optimistic, modernization-friendly, and future-oriented. Responds well to innovation, new ideas, and momentum.

MOSTLY C: Disparager

Holiday Party Vibe: Quietly betting that Cousin Sally's new beau won't make it to January — and honestly surprised he made it to dessert.

Skeptical and often frustrated with systems, so they need to see competence, proof, and reliability before they'll buy in.